

The Proud Bird Sweepstakes

Official Rules

The Proud Bird Sweepstakes (the “Sweepstakes”) is governed by the below rules.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

By entering the Sweepstakes, you (“Entrant”) agree to abide by all terms of these Official Sweepstakes Rules. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Sweepstakes Period

The Sweepstakes begins at 12:01 A.M PST on January 15, 2018, and ends at 11:59 P.M PST on February 28, 2018. The Sponsor must receive all Entries not later than 11:59 P.M. PST on February 28, 2018. The Sponsor reserves the right, in Sponsor’s sole discretion, to extend the Sweepstakes Period.

Prize Description

One (1) Grand Prize: One (1) Domestic Airline Gift Card valued at One Thousand Dollars and No Cents (\$1,000.00). The odds of receiving/winning this prize are located in these Official Rules in the section entitled “Odds of Winning.”

Odds of Winning

The odds of winning depend on the number of entries properly and timely received during the Sweepstakes Period.

Sponsorship

The Sweepstakes is sponsored and administered by Runway Two-Five Corporation, 8191 East Kaiser Blvd., Anaheim, CA 92808 (“Sponsor”).

Eligibility

This Sweepstakes is only open to individuals who are citizens or legal residents of the United States who are at least 18 years of age as of the date of entry. ***Those Not Eligible:*** Employees, officers, directors, shareholders, agents and representatives of Sponsor, and/or Sponsor’s parent, Specialty Restaurants Corporation, subsidiaries, affiliates, advertising agencies, suppliers, insurers, vendors, promotional partners, promotional agencies, prize providers, or entities/individuals involved in the development, implementation or fulfillment of the Sweepstakes, and the family members (mother, father, sister, brother, husband, wife, spouse, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-

brother, half-sister, grandmother, grandfather, uncle, aunt, cousin) and/or those living in the same household of said employees/family members are not eligible.

By entering the Sweepstakes, Entrant agrees to abide by these rules and agrees that he/she meets all of the Eligibility criteria. The Sponsor reserves the right to require Entrant to provide proof that he/she meets all of the Eligibility criteria.

Potential Grand Prize winner will be required to complete, sign and return an Affidavit of Eligibility, Release of Liability and a Publicity Release (unless prohibited by law), as well as allowing photo(s) to be taken and published of the Winner, for publicity purposes, within five (5) days of prize award notification. Non-compliance within this time period will result in disqualification and an alternate Grand Prize winner will be selected. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner will be selected.

Entry

How to Enter:

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During the Sweepstakes Period, eligible participants may enter the Sweepstakes by submitting their entry in any of the following manners:

1. Join the Loyalty Card Club Program. Become a member by visiting the Proud Bird Restaurant located at 11022 Aviation Blvd., Los Angeles, CA 90045, and completing The Loyalty Club Card application, and then registering on-line at www.SpecialtyRestaurants.com/loyalty. No payment or purchase is necessary. This form of entry may only be used once and may not be used by those who are pre-existing Loyalty Club Card Members.
2. Present Your Loyalty Club Card. By presenting your Loyalty Club Card, with or without purchase, at The Proud Bird Restaurant located at 11022 Aviation Blvd., Los Angeles, CA 90045. This form of entry is limited to one entry per visit.
3. On-Line. By entering The Sweepstakes on-line by registering on the Proud Bird Facebook Page. Link to the Proud Bird Facebook Page by visiting www.theproudbird.com or go directly to the Facebook page entitled "The Proud Bird Food Bazaar & Events Center" to register for the Sweepstakes. This form of entry is limited to one entry per person and/or e-mail address.

All Entries and entry related data become the sole and exclusive property of Sponsor. Submission of the Entry constitutes the Entrant's written permission to the Sponsor of the right to use the Entrant's identity, name, voice, likeness, city/state of residence, photographs and image in connection with the Sweepstakes and any advertising and promotional activities in connection with the Sweepstakes, in whole or in part in any and all media worldwide now known or later developed,

including but not limited to on Sponsor's website, without geographic limitation or additional compensation.

All Entries and Entry-related data are the property of the Sponsor and will not be disclosed to, or returned to Entrant. Incomplete, corrupted or untimely entries are void and will be disqualified. The Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen, misdirected, misread or illegible entries, malfunctioning links or failed attempts to click-through; lost, interrupted or unavailable network, server or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind whether, human, mechanical, electronic or otherwise.

Selection of Winner

Winner will be selected by Sponsor at the end of the Sweepstakes Period by 11:59 p.m. (PDT) on March 15, 2018. Selection of Winner will be determined at the sole discretion of Sponsor and is final and binding on Entrant. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner will be selected.

Distribution of Prize

After Selection of Winner, Sponsor will contact Winner at the email address or telephone number provided by Entrant. If Prize is not claimed within five (5) calendar days of notice to Winner, Prize will be forfeited and an Alternate Winner may be selected. If the fifth (5th) day in which the claim a prize falls on a Saturday, Sunday or holiday, then the time in which to claim the prize is extended to the next calendar day that is not a Saturday, Sunday or holiday.

Consent and Release

Submission of an entry and/or any content constitutes permission to use names, identities, photographs, images, city/state of residence, and likenesses of Entrant, and those other persons referenced by Entrant in the Entry, for purposes of advertising and promotion without additional notice, approval, consent or compensation, unless prohibited by law. Sponsor and Sponsor's agents, affiliates, parent corporation, Specialty Restaurants Corporation, subsidiaries, representatives or service providers may use Entrant's personal information submitted with entry for purposes of prize fulfillment and/or for marketing, such as to notify them of a product or promotion that may be of interest to Entrant. By entering, Entrant consents to such use of their personal information including but not limited to, Entrant's email address and all information contained in, or accompanying, Entrant's Entry.

Certification

Entrant represents, warrants and certifies that Entrant has the right to disclose and use all content included in, and accompanying, the Entry, including but not limited to the right to use all images, ideas and expressions and that the content included in the Entry does not violate the rights of third

parties. Entrant further certifies that Entrant is not under any obligation not to disclose the Entry and/or any prize award.

Acceptance of Prize

Acceptance of Prize constitutes Winner's certification that he/she meets the eligibility requirements set forth in these Official Sweepstakes Rules. Winner will be required to sign an affidavit confirming acceptance of, and compliance with, these rules. Refusal to sign an affidavit will result in the selection of an Alternate Winner. The Sponsor reserves the right to verify the eligibility of the winner. Entrant shall be responsible for, and shall pay, all taxes resulting from the award of prize.

Indemnification, & Release of Liability

By entering, Entrant agrees at all times to defend, indemnify, release and hold harmless, both jointly and severally, Sponsor, and its respective parent companies, distributors, divisions, promotional licensees, promotional partners, promotional agencies, prize providers, agencies, affiliates, subsidiaries, web site providers, webmasters, as well as the respective directors, officers, shareholders, owners, insurers, employees, attorneys, administrators, representatives and agents thereof (collectively, the "Released Parties"), from and against any and all claims, actions, lawsuits, causes of action, liabilities, injuries, death, accidents, losses and damages of any and every kind, both foreseen and unforeseen, resulting directly or indirectly from any and all activity related to, or arising from, entering and/or participating in this Sweepstakes, Sponsor's use of the information included in the Entry, any prize awarded pursuant to this Sweepstakes and in any other manner related to, or arising from, this Sweepstakes.

By entering in the Sweepstakes, Entrants agree that, both jointly and severally, Sponsor, and its respective parent companies, distributors, divisions, promotional licensees, promotional partners, promotional agencies, prize providers, agencies, affiliates, subsidiaries, web site providers, webmasters, as well as the respective directors, officers, shareholders, owners, insurers, employees, attorneys, administrators, representatives and agents will have no liability whatsoever for, and shall be held harmless by Entrants against, any and all liability for injuries, losses or damages of any kind, whether foreseen or unforeseen, to persons/entities, including but not limited to consequential damages, special damages, general damages, exemplary damages, punitive damages, personal injury or death, or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, custody, control, misuse, or use of the prize, entry, or participation in the Sweepstakes or in any Sweepstakes related activity, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Entrants agree that Sponsor, and its respective parent companies, distributors, divisions, promotional licensees, promotional partners, promotional agencies, prize providers, agencies, affiliates, subsidiaries, web site providers, webmasters, as well as the respective directors, officers, shareholders, owners, insurers, employees, attorneys, administrators, representatives and agents will not be responsible or liable for any injuries, damages, or losses of any kind, including direct, indirect, incidental, consequential, or punitive damages to persons, including death, or to property arising out of access

to and use of any internet site or the downloading from and/or printing material downloaded from any internet site. Except where prohibited by law, winner grants to Sponsor (which grant will be confirmed in writing on request of Sponsor), its parents, subsidiaries, affiliates, retailers, distributors, advertising and the Sweepstakes agencies, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, each winner's name, portrait, picture, voice, likeness, and biographical information for advertising, trade, and promotional purposes without additional consideration, compensation, permission, or notification aside from the prize itself. Entrants agree that Sponsor shall own the entries, which will not be acknowledged or returned, and that Sponsor and its designees shall have the perpetual, worldwide right to edit, publish, and use the entries in any way and in any media for trade, advertising, promotional, and/or other purposes as Sponsor and/or its designees may determine without further consideration to Entrants or any third party. Without limiting the foregoing, everything regarding the Sweepstakes, including the web site and all prizes, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

Any dispute, claim or cause of action arising under this Sweepstakes or these Official Rules shall be brought in the courts of California, County of Los Angeles, and such courts shall apply the internal, substantive law of California in adjudicating any such dispute/claim/cause of action. To the fullest extent permitted by law, by entering, you agree (a) to the jurisdiction of such courts; (b) to bring any action individually (NOT as part of a class action); (c) that in any such dispute/claim/cause of action, your recovery shall be limited to actual out-of-pocket costs incurred, with any right to special, indirect, incidental, consequential, punitive, exemplary or other damages and/or attorneys' fees being waived.

Cancellation

The Sponsor reserves the right to terminate the Sweepstakes in the event the Sweepstakes is compromised in any way. If, for any reason, the Sweepstakes is not capable of running as planned due to, without limitation, errors in these Official Rules or advertising for this Sweepstakes, tampering, unauthorized intervention, fraud, technical failures, human error or any other cause, whether or not beyond the control of Sponsor that, in the sole judgment of Sponsor, could corrupt or affect the administration, security, fairness, lawfulness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes at any time without notice.

WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON OR ENTITY TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO

PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any Entrant regarding the Sweepstakes, except as expressly set forth in these Official Rules. Sponsor and its representatives are able to explain how the Sweepstakes works, such as how to enter, the date of the Sweepstakes and the prize being awarded. The Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the web site, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor may, in its sole discretion, (a) disqualify any individual who tampers with the entry process (b) cancel or terminate the Sweepstakes (or any portion thereof); or (c) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules.

By participating in this Sweepstakes, Entrants agree to be bound by these Official Rules and the decisions of judges and Sponsor.