



# Advertising Agreement

## 71st Annual Convention & Trade Show

August 12 - 13, 2018  
Houston, TX • Marriott Marquis



- This Advertising Agreement is for the TPSA 71st Annual Convention to be held in Houston at the Marriott Marquis on August 12 - 13, 2018.
- Subject to the following terms, I agree to purchase \_\_\_\_\_ page(s) of advertising space in the official program of the Texas Package Stores Association 71st Annual Convention & Trade Show in Houston, TX.
- The program, to consist of 70+ pages, will be printed on high quality book paper, overall size is approximately 8 1/2 x 11 inches (printing area approximately 7 1/2 x 10), and distributed to all package store owners in the State of Texas representing more than 2,500 store locations. A copy of the program is also sent to each advertiser.
- All printing is to be in black and white or color at an additional cost. Artwork, typesetting, any additional or unusual production cost will be billed additional to the net rate listed below. **Please see attached spec sheet and template for additional requirements.**
- *It is understood and agreed that the purchasing of this advertising space will in no way have the effect, either directly or indirectly, of inducing any retailer to favor my firm over any other firm selling the same or similar merchandise, and it is further understood that this offer is open to all firms, under the same terms as set out hereunder, who sell the same or similar merchandise.*

### Rates

**Full Page Black & White: \$600    Full Page Color: \$800    Inside Front Cover: \$1,200**  
**Half Page Black & White: \$400    Half Page Color: \$500    Inside Back Cover: \$1,200**  
**Middle Spread (2 Pages): \$1,500    Back Cover: \$1,500**

**ADVERTISING COPY AND ALL INSTRUCTIONS MUST BE RECEIVED BY: JULY 20, 2018**

### Contact Information

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Ad Instructions: Specify # of pages in each box

<span style="color: blue;">■</span> Half Page: Black & White <input type="checkbox"/> \$400 <input style="width: 50px;" type="text"/>	<span style="color: blue;">■</span> Full Page: Black & White <input type="checkbox"/> \$500 <input style="width: 50px;" type="text"/>
<span style="color: blue;">■</span> Half Page: Color <input type="checkbox"/> \$600 <input style="width: 50px;" type="text"/>	<span style="color: blue;">■</span> Full Page: Color <input type="checkbox"/> \$800 <input style="width: 50px;" type="text"/>
<span style="color: blue;">■</span> Inside Front Cover <input type="checkbox"/> \$1,200 <input style="width: 50px;" type="text"/>	<span style="color: blue;">■</span> Inside Back Cover <input type="checkbox"/> \$1,200 <input style="width: 50px;" type="text"/>
<span style="color: blue;">■</span> Middle Spread (2 Pages) <input type="checkbox"/> \$1,500 <input style="width: 50px;" type="text"/>	<span style="color: blue;">■</span> Back Cover <input type="checkbox"/> \$1,500 <input style="width: 50px;" type="text"/>

#### Mailing Address:

1122 Colorado St., Ste. 313  
Austin, TX 78701

#### Payment (Check Appropriate Box):

■ Check Enclosed      ■ Credit Card  
■ Upon Publication