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STAGED FOR SUCCESS

The National Association of REALTORS® 2017 Profile of Home Staging takes a look at the value staging a home brings to the selling process

77%

of buyers' agents say that staging makes it easier for buyers to **'visualize'** the property as their future home



49%

of buyers' agents say that staging a home **increases the dollar value offered**



62%

of sellers' agents say that staging a home **decreases the amount of time** a home spends on the market



The most commonly staged rooms are the:

living room

83%

kitchen

76%

master bedroom

69%



93%

of agents recommend that seller's **declutter their home** before putting it on the market

281-798-3750

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Best of
houzz
2017
SERVICE



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