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**Effingham, Wednesday, May 11, 2016** [Jack Flash Stores](#) has improved its service for Truck diesel customers. Jack flash opened the new store in Farmersville, Illinois located on I55 at the Farmersville exit January 6<sup>th</sup> 2015. They have just finished the final phase of their construction!

- They have improved diesel semi-truck parking
- Resurfaced all diesel fueling lanes
- Converted all exterior lighting to modern LED fixtures
- Improved traffic flow for easy access to the site
- Repositioned the air machine for tires

Jack Flash stores is a member of [Kickback](#) rewards which a national leader in rewards programs. The card awards each diesel truck customer 2¢ per gallon at the pumps which they can either spend on diesel fuel or the customer can spend their points inside the store like cash.

*“Diesel truck customers are an important part of Jack Flash family. Our goal is to make Jack Flash Farmersville a destination and not just a stop for them. We know that it is not easy being on the road all the time, so we want to make it a welcoming experience. This is also why we offer them Kickback rewards, to thank them for being our loyal customer!”* says John Wortman Owner & Operator.

#### About Jack Flash:

Jack Flash convenience stores was founded in 1986. Jack Flash is a division of [Wortman Properties, Inc.](#) and is headquartered in Effingham, Illinois, owned and operated by John and Lisa Wortman. Wortman Properties has 14 locations throughout Central Illinois.

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